



Cookie Policy

Cookies on Freshways site

When you visit the Freshways website, if your browser is using the standard settings and it is accepting cookies, you are giving consent for cookies on the Freshways site to be stored on your computer. If you do not wish for this to happen, you can disable them in the settings of your browser.

What are cookies?

The Freshways website uses cookies. Cookies are small, text-only strings of data which store information on the hard drive of your local computer or mobile device. Some cookies store data just for the time you are on the site. These are called session cookies and are not stored on your computer after you have left the site.

Most internet browsers are pre-set to accept cookies but if you prefer not to receive cookies, you can adjust your browser to refuse cookies, or to warn you when they are being used. Visit <http://www.aboutcookies.org> for more information on managing cookies.

Cookies set on the Freshways site

Google Analytics:

We use Google Analytics to collect information about site usage and performance. This helps us better understand our users and their needs so that we can continue to improve the services we provide. We also use this information to report to funders such as the Department for Business, Energy & Industrial Strategy (BEIS). The analytics cookies collect information such as the number of visits to the site, pages visited and international traffic. This information is anonymous and cannot be used to identify you personally.

Name	Description	Longevity	Domain
__utma	Stores non-personal data about visits to the site for statistical reporting	Long term - typically 2 years	freshways.co.uk
__utmb	Stores non-personal data about visits to the site for statistical reporting	Short - typically 1 day	freshways.co.uk
__utmc	Stores non-personal data about visits to the site for statistical reporting	During visit only	freshways.co.uk
__utmz	Stores non-personal data about visits to the site for statistical reporting	Typically 6 months	freshways.co.uk

You can opt out of Google Analytics monitoring here - <https://web.archive.org/web/20171030061731/https://tools.google.com/dlpage/gaoptout>

Session Cookie:

A cookie is set by our content management system to manage some of the user data for the session only.

Name	Description	Longevity	Domain
PHPSESSID	set by the Freshways CMS	during visit only	freshways.co.uk

Publications download

Name	Description	Longevity	Domain
Freshways_doc_download	Cookie set when signing up to download Freshways PDFs. Allows user to download PDFs without entering their details for 6 months.	6 months	freshways.co.uk

Cookies set by third-party services

On some areas of the site we use third party multimedia services to support our work. Often these will be embedded material hosted on other sites or services provided by external sites. These external sites may present you with cookies. Freshways doesn't control the dissemination of these cookies and you should check the relevant third party website for more information about these.

Service	Usage	More information
Youtube	Display embedded video on the site	Privacy Policy
Facebook 'like' feature	Allows users to 'like' Freshways content on Facebook	Data use policy
Twitter button	Allows users to tweet Freshways content onto Twitter	Privacy Policy

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